

Start-Up Business Questionnaire

Company Name:

Applicant Name:

Provide details about your business and the products or services it offers.

Will your business be operated under a Franchise Agreement? YES NO

What's your experience in the industry, and for how many years? Provide details on specific and relevant positions along with the corresponding dates.

What factors influenced your decision to start your business at this particular time, and what specific reasons contribute to your belief in its potential success?

Will you handle the daily operations of the business, or if not, who will be in charge?

What competition do you have/expect, and how do you plan to stand out?

Do you currently have a customer base, and if not, how do you plan to build and establish one?

Please Specify Your Use of Funds:

| SOURCE OF FUNDS i.e. SBA Loan, Investor | USE OF FUNDS i.e. Inventory, Build out, etc. | AMOUNT | TYPE OF FUNDS (Debt or Equity) |
|--|---|--------|-----------------------------------|
| | | | |
| | | | |
| | | | |
| | | | |

In what ways will this equipment benefit and support your business?

What additional equipment (if any) do you intend to acquire for the startup of your business, and how do you plan to finance these purchases? Have you secured or are you currently seeking additional funding? If yes, please provide details.

How much have the Owners/Guarantors put in from their own funds, and will you be renting a space or working from home? If yes, what's the monthly cost?

What specific terms are you looking for?

TERM: _____ MONTHLY AMOUNT: _____ DOWN PAYMENT: _____